



GREATER CINCINNATI  
CHAMBER OF COMMERCE

# ChamberVision

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## Survey: a tech-adoption snapshot

Cincinnati USA companies, like those around the country, are working to integrate rapidly advancing information and communication technology (ICT) into their strategic business operations.

But, contrary to national trends, local companies are increasing their ICT budgets slightly.

Those are significant findings from a pioneering survey of regional companies designed to provide a snapshot of technology adoption today, as well as a yardstick for measuring future growth.

The survey was conducted by CincyTechUSA (the Chamber's regional technology initiative), Deloitte Consulting, and Deloitte & Touche to assess how effectively area businesses are adopting new technologies.

Nearly 140 companies — representing a cross-section of the region's firms, by size and industry — responded to the "Keeping Pace: Eye on Technology 2002" questionnaire.

The vast majority say they have developed an Internet strategy, and most have established a customer relationship strategy. However, consistent with national trends, most are still struggling to integrate Web-based technologies with core business processes and systems.

Companies are focusing their efforts in such areas as ensuring that technology investment and resources are closely aligned with the company's overall strategy, and trying to maximize the return on their technology investment by bringing together many existing, often disparate systems.

They are also developing more inclusive

collaborative networks, says John Fonner, CincyTechUSA's director of technology adoption.

"Engineers and scientists, designing new diapers, aircraft engines and machine tools,

must embrace collaborative tools to work with their project team members around the globe," according to Fonner.

To review the survey findings, visit [www.cincytechusa.com](http://www.cincytechusa.com).

## Oktoberfest taps a big star

Verne Troyer, pint-sized star of the Austin Powers blockbuster "Goldmember," will cast a large shadow at this month's 27th annual Oktoberfest-Zinzinnati.

Troyer will serve as grand "mini" marshal for the nation's largest authentic Oktoberfest, Saturday and Sunday, Sept. 21-22, in downtown "Zinzinnati." He will lead the Lowenbrau World's Largest Chicken Dance and Kazoo Band, at 4 p.m. Sept. 22 on Fountain Square.

More than 500,000 are expected to take part in the festival, during what is shaping up as

A shoe-in  
for grand marshal



Actor Verne Troyer, who will serve as grand "mini" marshal of this month's Oktoberfest-Zinzinnati, takes the measure of one of basketball great Shaquille O'Neal's size 22 shoes.

Continued on page 7

Make the most of your Chamber investment:

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# Getting to know us – overseas

A July article on the many advantages of living and working in Cincinnati USA hardly seems newsworthy at first glance. What sets this glowing overview apart is where it appeared: in Germany's largest publication for chemical engineers.

The article in *CHEManager* magazine is the product of a new public relations campaign aimed at generating awareness for the region in Germany and Japan.

The Western half of this two-pronged campaign is being waged

by a PR company in Germany, ME Werbeangetur GmbH GWA. Similar PR work will begin soon with a Tokyo-based agency.

These international partnerships were developed with the assistance of Cincinnati's Dan Pinger Public Relations Inc.

The ongoing campaign targets chemical processing and machinery manufacturers, two global attraction areas where the region has excelled.

"For the past several years, the majority of new manufacturing facilities in our region were built by non-U.S. companies," says Cinergy's David Smith, chairman of the Regional Marketing Partners. "And manufacturers from Western Europe and Japan head the list."

Two more articles are scheduled for Germany's business press this month.

"Next year will be a banner year for our region," says Smith. "With the opening of the Great American Ballpark and the Rosenthal Center for Contemporary Arts and the return of Tall Stacks, this is an ideal time to be building a relationship with our international PR partners."



Photo by Eric Cleijus

Two neighboring Japanese companies, Pacific Manufacturing Ohio Inc. and Takumi Stamping, celebrated grand openings in Fairfield recently. PMO's expansion of its metal stamping plant will add 180,000 square feet of new production space and create 100 jobs. Takumi Stamping will produce parts for auto manufacturers at its 70,000 square foot plant, where it employs 40 people.

## Scripps CEO to keynote community awards

Kenneth Lowe, president and CEO of The E.W. Scripps Co., will serve as keynote speaker for next month's Outstanding Community Service Awards Luncheon.



Kenneth Lowe

Lowe was named president and CEO in October 2000 after building the company's category television division into one of the nation's fastest-growing creators of unique brands for TV and the

Internet.

Carol Williams of Scripps Howard Broadcasting's WCPO-TV Channel 9 will be mistress of ceremonies.

Five finalists will be honored as the Chamber announces recipients of the Outstanding Community Service Award in both the individual and corporate categories.

Finalists for the individual award:

Chip Klosterman, president of Klosterman Bakery and board member with the Ronald McDonald House Charities of Greater Cincinnati, which accommodates families whose children are being treated at the Cincinnati Children's Hospital Medical Center; Steve Suddendorf, co-owner of EVENTS Etc. and a director with the FamiliesFORWARD agency; and Crystal Faulkner, a partner at Cooney, Faulkner & Stevens LLC, who spearheads "Accounting for Kids."

In the corporate division are Union Central Insurance and Investments, active in public-service activities including the "Forest Park Charge" and "National Night Out;" and KeyBank, nominated for its "Neighbors Make the Difference Day."

When and where: 11:15 a.m.-1:30 p.m. Oct. 2 at the Radisson Hotel Cincinnati, 11320 Chester Road.

Cost: \$25 for members, \$50 for others; table of 10, \$250 for members.

\$500 for others; corporate table patron (members only), \$350.

To register, call (513) 579-3111 or e-mail register@gccc.com.

## ChamberVision

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# Smog signals a call to action

With all the smog alerts the Tristate has experienced recently, the only thing that's crystal clear is that the region has some work to do from an air-quality standpoint.

On many days, the Tristate's air quality this summer has shown readings that exceed the Environmental Protection Agency's two national standards for ozone (translation: "smog"). Readings have exceeded not only the EPA's stringent new "eight-hour" standard, but have often topped even the more forgiving "old" standard that the region has met in recent years.

Coupled with a controversial 2001 court decision that stripped the Tristate of its "attainment" designation, the region's growth is in danger of an EPA ruling that could damage not only its image but its ability to attract new companies and workers.

"Our record of improving air quality is in danger," according to Eugene Langschwager, the Chamber's director of environmental projects.

"Businesses and others need to step up their efforts to help us avoid becoming noncompliant."

If the region's air quality continues to slip, the EPA could impose more controls — controls likely to fall on the shoulders of businesses.

Local business leaders have supported the Regional Ozone Coalition, co-founded by the Chamber in 1994. Langschwager says that cooperation must be taken to a new level. New efforts could include adopting further voluntary reductions in energy use and emissions, and planning operations during the smog-vulnerable

summer months so they will have the least impact on the environment.

"Options as simple as replacing aging light fixtures with more efficient units," he says, "can not only reduce emissions from area power plants, but produce long-term savings in electricity usage and may even improve worker productivity."



## Search for Excellence

*Tom Revely, left, president of CBS Technologies and co-chair of the Chamber's Supplier Diversity Circle of Excellence Awards Committee, joins Roberto Perez, president of the Hispanic Chamber, in reviewing applications. The recognition for companies committed to helping minority firms grow will be awarded at the Business Summit, presented by the Tristate Chamber Collaborative at the Hyatt Regency Cincinnati on Nov. 6.*

## Help recruit at career fairs

Each school year, Chamber representatives attend college career fairs to promote the Cincinnati USA region to students as they begin their job search.

Members of the Workforce Solutions Group promote Chamber members' job opportunities posted on the recruiting portion of [www.ChamberWorkforce.com](http://www.ChamberWorkforce.com) (also known as SuperJobs.com) and the many resources found on the site encouraging students to target the Cincinnati area.

For the first time, the Chamber is reaching out to members who would like to take advantage of an opportunity to assist in the regional recruiting effort while keeping an eye out for prospects who could help their own companies or organizations.

Volunteers will attend job fairs with

Chamber staff members to promote the opportunities and resources on the Chamber's Web site — and, of course, recruit students to fill their own company's job openings too.

For more information on this volunteer opportunity and the career fairs the Chamber will attend, call Melinda Canino at (513) 579-3113 or e-mail [mcanino@gccc.com](mailto:mcanino@gccc.com).

## Reach exporters faster, at less cost

Want to reach Cincinnati USA companies that are reaching overseas markets?

The Chamber can help with a new online tool to serve members whose companies offer products or services of value to exporters or importers.

Customized lists are compiled from the Chamber's database of local companies that do business internationally. Continually updated, this new online tool replaces the old International Trade Directory and

constitutes the most comprehensive catalog of companies in the region.

The Chamber's customized business list service called eLists provides any member company an opportunity to access comprehensive, accurate information that can help it grow. Chamber eLists permit members to access a database of 1,000 companies by logging on to [www.elist.cincinnati-chamber.com/elists](http://www.elist.cincinnati-chamber.com/elists).

For more information, call Keith Leadon at (513) 579-3134.



# Education & Training



*Except where noted, reservations for Education and Training or Networking events can now be made by calling the Customer Focus Center at (513) 579-3111 or sending an e-mail to [register@gccc.com](mailto:register@gccc.com)*

## Honeywell chairman: how to get things done

Larry Bossidy, chairman of Honeywell, contends that business leaders need to be deeply and passionately engaged in an organization, and that honest, robust dialogues about people, strategy and operations are essential for success.



Bossidy will discuss fundamental disciplines of his business bestseller, *Execution: The Discipline of Getting Things Done*. He will share insights from the book, including how to use three core

processes to build an execution culture within an organization.

When and where: 8-9:30 a.m. Sept. 18 at The Schiff Family Conference Center in Xavier's Cintas Center.

Cost: \$39 for Greater Cincinnati and Tristate Chamber Collaborative members, \$78 for others; includes a copy of the book (a \$27.50 value).

## Jim Kouzes updates basics of leadership

In 1987, business guru Jim Kouzes authored *The Leadership Challenge*, one of the best-selling leadership books of all time.

Now an updated edition reflects the changes of today's unpredictable global business environment.

Kouzes will cast the underlying fundamentals of leadership in a new light. Attendees will be introduced to the "Five Practices of Exemplary Leadership" and will leave inspired to perform at their personal best.

When and where: 8-10 a.m. Sept. 25 at the Schiff Family Conference Center

in Xavier's Cintas Center.

Cost: \$49 for Greater Cincinnati and Tristate Chamber Collaborative members, \$98 for others; includes a copy of *The Leadership Challenge* (a \$20 value).

## Strategic Eight's blueprint for success

What are your company's three-year revenue goals? Are they realistic? Do you have them in writing?

Do you have a clear path for achieving your objectives? Do you have the right people, accountable for the right tasks? How do you measure their success? Your company's success?

These are some of the questions the Strategic Eight Planning Process has helped leaders of more than 300 Cincinnati USA companies answer, as they increased profits an average of 34 percent.

It's time to get acquainted with the planning process at an executive preview this month. Strategic Eight alumni David Schmitt, president of the Armor Metal Group, will explain what the process has done for his company.

When and where: 7:30 a.m. registration, 8-9:30 a.m. program Sept. 24 at the Clermont Chamber, 535 Chamber Drive in Milford.

## Planning process guides non-profits

The Chamber's new Mission-Based Strategic Eight is a planning process tailored to the unique needs of civic organizations.

Patterned after the planning process that leading companies have utilized over the past 12 years, the new program brings staff and board members together to create a strategic plan with defined objectives.

At a no-obligation executive preview, Carol Frankestein, president of BIO/START, will explain how the process has helped her organization.

When and where: 7:30-9:30 a.m. Sept. 18 at the Chamber downtown.

## Importance of being an Employer of Choice

In today's business environment, with its competition for talent, it is critical that companies be respected as outstanding employers.

Scott Stoelting, director of corporate culture at LensCrafters, will explain at a DecisionMaker luncheon how his organization became one of *Fortune* magazine's "Best 100 companies to Work For" and share some of its best practices other firms can adopt.

When and where: 11:15 a.m.-1 p.m. Sept. 19 at the Clarion Hotel, 5901 Pfeiffer Road in Blue Ash.

Cost: \$25 for Chamber members, \$50 for others (including lunch).

## Discussion Forum for sales professionals

"Selling Skills — a Five-Step Process" will be spotlighted at a Discussion Forum Box Lunch.

Those involved in sales and sales management won't want to miss this one. Participants will learn the five-step selling process designed to close even the toughest sale.

The program will be presented by Todd Noe, regional training manager, and Mark Currie, district manager, both of Office Depot.

When and where: 11:30 a.m.-1 p.m. Sept. 25 at the Blue Ash Office.

Cost: \$10, Chamber members only.

## 'Jump Start' coaching boosts odds of success

Jump Start Your Business is the only innovation program proven to deliver measurable improvements.

Over two days, participants generate ideas to improve current marketing effectiveness and long-term success. Teams learn the tactical secrets of the Eureka! Inventing process.

When and where: 8:30 a.m.-5:30 p.m. Sept. 9-10 and Sept. 11-12 at the Eureka! Ranch, 3849 Edwards Rd., Newtown.

Cost: For pricing information, visit [www.cincinnatiachamber.com](http://www.cincinnatiachamber.com).

# Networking



## Connect with members in Blue Ash, downtown

The Morning Member Mix and Mingle, created to help Chamber members build their professional connections, offers neither a program nor a speaker — just pleasant, valuable networking in a relaxing setting.

There are two monthly get-togethers to serve downtown and suburban business people.

Veteran and novice networkers alike are welcome, and encouraged to bring plenty of business cards to exchange. Attendance is limited to the first 50 people, so early registration is advised.

When and where: 8-9:30 a.m. Sept. 5 at The Bankers Club, 511 Walnut St.; 8-9:30 a.m. Sept. 18, at the Blue Ash Office, 4540 Cooper Road, Suite 305.

Cost: \$10, Chamber members only.

## Network after hours at Palomino downtown

Professionals whose businesses depend on making contacts won't want to miss the next Networking After Hours. The event will be held at Palomino, the chic restaurant overlooking Fountain Square.

These popular after-work gatherings provide an opportunity to unwind and meet other business professionals interested in making connections. They make it easy for anyone to establish valuable business contacts.

After networking, guests can stay for

dinner at Palomino and receive 25 percent off their dinner check (excluding alcoholic beverages).

When and where: 4:30-6:30 p.m. Sept. 26 at Palomino Restaurant, 505 Vine St., downtown.

Cost: in advance, \$10 for Chamber members, \$20 for others; at the door, \$12 for members, \$24 for others.

## Sales trainer can show how to reach prospects

There is a sensible alternative to the rising costs and decreasing effectiveness of traditional marketing programs, according to Mike Roth, founder of the Roth Consulting Group, a sales training and business development consulting firm.

Roth will introduce his method for reaching desirable prospects in "How to Produce and Deploy a Sales and Marketing Program at a Low Cost."

Breakfast Forum attendees will learn how to "clone" their best people, slash training costs while improving instruction, expedite the release of new product and service announcements to the field, and reduce headcount while "freeze-drying" knowledge.

When and where: doors open at 7:30 a.m., program from 8-9:15 a.m. Sept. 27 at the Schiff Family Conference Center in Xavier's Cintas Center.

Cost: \$18 for Chamber members, \$36 for others.

## Focusing on education partnerships

Employers and representatives of business organizations are invited to a conference designed to strengthen partnerships between business people and educators.

The "Employer to Employer" conference is co-sponsored by the Chamber and the Employer Council for Workforce Preparation.

The two-day session, which precedes a national conference of the National Tech Prep Network, will allow networking among business people seeking to strengthen their business and education partnerships.

Speakers include Jack Cassidy, president and COO of Cincinnati Bell; Jim Morrison, director of communications and media, American Greetings Inc.; Douglas Gessford, president, Gateway Manufacturing; Don Gray, president of Automotive Youth Educational Systems; and Laura Long executive director, Cincinnati Business Committee.

When and where: Oct. 2-3 at the Sabin Cincinnati Convention Center.

Registration and cost information: Visit [www.ntpn.info](http://www.ntpn.info) or call Vickie at 800-518-1410, ext. 297.

## Have the angels flown? Wyant will tell GCVA

Jack Wyant will speak to the Greater Cincinnati Venture Association at its kick-off meeting for the season.

Wyant, managing partner of Blue Chip Venture Co., will address "The State of Entrepreneurship in Cincinnati — Have Angels Taken Flight?"

The GCVA helps connect entrepreneurs and the investment community.

When and where: 11:30 a.m.-1:30 p.m. Sept. 24 at the Montgomery Inn Banquet Center, 601 E. Pete Rose Way.

Cost: \$25 GCVA members, \$30 guests, \$35 all others.

## ACG program features Omnicare's Tracy Finn

The Association for Corporate Growth's September meeting will feature Tracy Finn, vice president of strategic planning and development for Covington-based Omnicare.

Finn's topic will be "Omnicare's Growth for the Long Haul."

When and where: noon-1:30 p.m. Sept. 11 at the Queen City Club.

Cost: \$30 for ACG members, \$40 for others.

## College too pricey? learn about options

College education costs continue to rise faster than inflation, causing concern for many families.

One attractive option is Ohio's College Advantage 529 Savings Plan, which allows employers, parents and grandparents to participate in educational IRA programs.

The Discussion Forum will weigh the options for financing college.

Where and when: continental breakfast at 7:30 a.m., program from 8-9 a.m. Sept. 5 at the Blue Ash Office, 4540 Cooper Road, Suite 305.

Cost: \$10, Chamber members only.



# Health Program protects leaders

Top executives and innovators are among a company's most valuable assets, and ChamberHealth's wellness program offers a new benefit designed specifically to help protect those assets.



## Member Benefits

For the last seven years, the ChamberHealth program has offered insurance protection to company employees through the Chamber's partnership with ChoiceCare and now Humana. Humana currently provides various health and wellness services,

accessible through its Web site, [www.Humana.com](http://www.Humana.com). Services include health programs, condition centers and Web MD.

Now the Executive Health Program, provided by TriHealth, takes that protection a step further to ensure that a company's key executives receive the preventive maintenance they need. As part of a comprehensive evaluation, Chamber members will receive an hour-long consultation with a physician to review their exam results and discuss any health and lifestyle questions face-to-face.

"Corporate leadership teams have a value that could be expressed in hundreds of millions of dollars," says Dr. Doug Linz of TriHealth's Corporate Health Services, which administers the executive evaluations.

"Yet executives and key employees often lead busy lives and don't receive regular examinations."

The Executive Health Program offers door-to-door transportation to Good Samaritan Hospital, a personal escort, access to telephones and fax, and secretarial support throughout the day. A lunch is even served.

The evaluation is more extensive than customary physical exams and can include everything from basic blood tests and a cardiac stress test to a prostate exam for men and mammogram and pap smear for women.

For more information on ChamberHealth and its wellness program, call (513) 579-3111. For detailed information on the Executive Health Program, call Jackie Glaser at TriHealth, (513) 891-1622, ext. 235.

## Help the Chamber honor Great Living Cincinnatians

Who do you think deserves recognition for outstanding accomplishments through the years?

Chamber members have until Sept. 30 to submit nominations for the Chamber's Great Living Cincinnati Award. Honorees will be announced at the Annual Dinner Meeting in February. GLCs have been named each year since 1966.

Honorees are selected by the Chamber's Senior Council based on:

- Voluntary community service;
- Business and civic attainment on a local, state, national or international level;
- Leadership;
- Awareness of the needs of others;
- Distinctive accomplishments that have brought favorable attention to the nominee's community, institution or organization.

Awards are given for long service to the community, nation and others rather than for specific achievements within a designated year.

Last year's honorees were Lyle Everingham, former CEO and board chairman of The Kroger Co.; Oliver Gale, former public relations

manager for The Procter & Gamble Co.; and Emily Watkins Spicer, the first female high school principal in the Cincinnati Public School District.

Chamber members have until Sept. 30 to submit a nomination for the Chamber's Great Living Cincinnati Award

To submit a nomination, complete and mail a form to Judy Mullenix at the Chamber's main office at 300 Carew Tower, 441 Vine St., Cincinnati, OH 45202-2812. Forms can be obtained from [www.cincinnati-chamber.com](http://www.cincinnati-chamber.com). Click on "About Cincinnati," "Awards," and then "Great Living Cincinnatians."

Questions? Call Judy Mullenix at (513) 579-3171.

## Time short for IGC registration

Registration is closing for this fall's Introducing Greater Cincinnati course, designed to help relocated executives and senior professionals and their spouses get to know their new hometown better.

The Chamber's five-session executive orientation course features visits to area institutions and briefings from the region's newsmakers, including political, civic and cultural leaders and others.

Participation is limited to 60 executives and spouses, but some openings may remain.

When and Where: Four Thursday sessions will be held 5-9 p.m.; at the Queen City Club Oct. 10, University of Cincinnati - College Conservatory of Music Oct. 24, the Crowne Plaza Cincinnati and Palomino Restaurant Nov. 7, and WCET-TV Nov. 14.

A day-long Saturday historic tour, beginning at the Chamber's downtown offices, will be from 8:30 a.m.-4 p.m. Oct. 19.

Cost: \$750 for the executive, \$500 for the spouse.

To register or obtain more information, contact Program Director Linda Smith, (513) 231-2295 or e-mail [ljsite@cinci.rr.com](mailto:ljsite@cinci.rr.com).

# Program's goal: improving community

For the 26th year, Leadership Cincinnati has selected a group of community leaders who will participate in a 10-month program to broaden their perspectives regarding involvement in the community.

Forty-eight men and women were chosen for the new Leadership Cincinnati program that includes monthly sessions focusing on leadership education, economic development, diversity, justice, the arts, government, health, human services and housing.

"Leadership Cincinnati is a crucial agent in accomplishing extraordinary community progress through effective leadership," says Herbert Brown, chair of the program's steering committee and a Western-Southern Insurance Co. vice president. "We enter the 26th

year of program activity with another outstanding class."

The Chamber program offers a valuable overview of issues and opportunities by providing personal contact with the community's movers and shakers.

For more information, contact Ray Brokamp, (513) 579-3141.



## LEADERSHIP CINCINNATI

Here are the 2002-2003 class members:

Terri R. Abare, partner, Vorys, Sater, Seymour & Pease LLP; Richard L. Armstrong, president of Supply Chain, Sara Lee Foods U.S.; Ronald A. Bell, partner, Taft, Stettinius & Hollister LLP; Bradley T. Blettner, director, corporate marketing, the Cincinnati Reds; Helen A. Buford, volunteer; Bernardo J. Calonge, managing director, Marsh

USA Inc.; John L. Campbell, partner, Kohnen & Patton LLP; Christopher J. Carey, executive vice president and CFO, Provident Financial Group Inc.; Laura A. Carr, owner, L.A. Carr Communications; Kettil Cedercreutz, director of professional practice, University of Cincinnati; Amy L. Cheney, vice president for advancement, the Greater Cincinnati Foundation; Spencer R. Crew, executive director/CEO, National Underground Railroad Freedom Center; Steven P. Drefahl, chief operating officer, American Red Cross, Cincinnati Area Chapter; Sonya D. Drees, president, Memorial Inc.; Gregory C. Ficke, president, CG&E, Cinergy Corp.; Meghan M. Glynn, director, corporate communications, Comair Holdings Inc.; Lee Ann Hamilton, assistant managing editor, The Cincinnati Enquirer; Andrew K. Hauck, senior vice president, Fifth Third Bank; Carrie K. Hayden, volunteer; Kathryn A. Hollister, partner, Deloitte & Touche LLP; Edward Hughes, president & CEO, Northern Kentucky Community and Technology College District; Richard L. Janke, assistant police chief, City of Cincinnati Police Division; Julia L. Johnson, superintendent of administration, Metropolitan Sewer District of Greater Cincinnati; Guinette M. Kirk, vice president, DNK Architects Inc.; Sandra L. Kuehn, executive director, Center for Chemical Addictions Treatment; Gary Lacy, executive director, Cincinnati Youth Collaborative; Richard H. Linton, senior vice president/financial operations, Fidelity Investments; Karen L. Mantia, superintendent, Sycamore Community Schools; Sherie A. Marek, volunteer; Jeffrey B. Matthews, chair, Department of Surgery, UC Medical Center; Jill T. McGruder, president and CEO, IFS Financial Services Inc., Western and Southern Financial Group; Teresa L. Nau, community relations director, Talbert House; Mark A. Neikirk, managing editor, The Cincinnati Post; Evans N. Nwankwo, president, Megen Construction Co. Inc.; Kimberly D. Patton, partner/director, business development, GBBN Architects; Mark D. Quinlan, senior vice president, Union Central Insurance & Investments; Lee G. Robinson, president, Robinson Realtors; Charles M. Roesch, partner, Dinsmore & Shohl LLP; Louise M. Roselle, attorney, Waite, Schneider, Bayless & Chesley Co. LPA; Brian J. Sasson, senior supervisor, corporate contributions and community relations, The Procter & Gamble Co.; Kimberly A. Satzger, director, planning and brownfield development, Port of Greater Cincinnati Development Authority; Mark G. Stall, senior counsel, xpedx, a division of International Paper Co.; Ernestine J. Stevenson, director, business process excellence, Ethicon Endo-Surgery Inc.; Eric S. Stuckey, assistant Hamilton County administrator; Bernard P. Suer, senior vice president, Messer Construction Co.; Marsha L. Watts, vice president, workforce development, Urban League of Greater Cincinnati; Rick Williams, president, Cincinnati Board of Education, and Robert Wright, fire chief, City of Cincinnati Fire Division.



Photo by Paula Norton

### Program Under Construction

Ed Rigaud, at right, president of the National Underground Railroad Freedom Center, shares thoughts with Evans Nwankwo, president of Megen Construction, and an unidentified guest at a reception for Careers Under Construction. About 150 people attended the reception, which Rigaud addressed, to help launch the initiative to involve more minority and disadvantaged workers in construction.

## RLF receives \$15,000 grant

The new Regional Leadership Forum has been awarded a \$15,000 grant to support the program's start-up costs.

Provided by the Greater Cincinnati Foundation, the funds are to be used as part of the inaugural year's start-up seed money.

The RLF's first team of 22 "fellows" has begun addressing its 2002 assignment: improving minority business assistance and economic inclusion in a 10-county region. Forum members are to make recommendations by February. Most of the participants are gradu-

ates of leadership programs within the area and are expected to bring new thinking to unresolved issues, according to Program Director Juanita Mills.

### Mini-Me *continued from front page*

Cincinnati USA's "Red Hot Weekend."

Also on tap are the UC-Ohio State football game at Paul Brown Stadium Sept. 21, the Reds' final regular-season home stand at Cinergy Field Sept. 20-22, and the retired All-Stars Softball game at Cinergy Field Sept. 23.

Oktoberfest-Zinzinnati will be held on five blocks of Fifth Street, from 11 a.m.-midnight Saturday and from 11 a.m.-10 p.m. Sunday. To learn more, or register as an official volunteer, visit [www.oktoberfestzinzinnati.com](http://www.oktoberfestzinzinnati.com) or call (513) 579-3191.





**This year the Bearcats mean business.**

Bring your group to see the Bearcats in action. Unique packages for groups or businesses of 10 or more are available now and include catering and entertainment opportunities. Package information is available at (513) 556-0622. Basketball packages will be available soon with first priority to those groups or businesses purchasing football packages.



ucbearcats.com

**2002 SCHEDULE**

2 TCU* (ESPN)	4:30 pm EDT	5 MIAMI (OH)	1:00 pm EDT	7 at Louisville* (ESPN)	7:30 pm EST
14 WEST VIRGINIA	7:00 pm EDT	12 at Tulane*	2:30 pm CDT	16 HOUSTON*	1:00 pm EST
21 OHIO STATE (ESPN) <small>(at Paul Brown Stadium)</small>	3:30 pm EDT	19 at Southern Miss*	2:00 pm CDT	21 at Iowa State* (ESPN)	6:00 pm EST
28 at Temple	12 noon EDT	26 MEMPHIS* (Homecoming)	2:00 pm EDT	30 UAB*	1:00 pm EST
				6 at Louisiana Tech* (ESPN)	12:00 pm EST

All times are subject to change.  
\*Conference USA games.



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