



**C-Change**, offered by the Cincinnati USA Regional Chamber, is a year-long leadership development program targeted to emerging leaders in the Cincinnati USA region. **C-Change** curriculum offers both professional development and community connection that provides opportunities needed to advance both professionally and personally.

**Program Objectives:**

- **Connect** participants in meaningful ways with peers, community leaders and important resources in the region
- **Develop** and enhance the leadership skills of participants
- **Lead** meaningful community projects that impact the Cincinnati USA region

**Development Topics & Areas Covered:**

- 5 Keys of a Successful Team
- Leadership style assessment and personal leadership philosophy
- Personal branding and strategic development plan
- Communication as a leader, including social presence, “30 second elevator speech,” and negotiation
- Inclusive leadership, including history on ethnic & race relations
- Regional history, including a tour of Cincinnati landmarks and the subway
- Economic and job development in the region
- Community connection and board development & discussion
- Small group projects designed to further development in team dynamics and engage more young professionals in the region
- Some additional optional activities, including a ride-along with a Cincinnati Police officer

**For questions or additional information, contact Julie Bernzott, HYPE Program Manager, at 513.579.3113 or [jbernzott@cincinnati-chamber.com](mailto:jbernzott@cincinnati-chamber.com)**

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