



CONNECT. DEVELOP. LEAD.

CINCINNATI USA REGIONAL CHAMBER & HYPE

C-Change, offered by the Cincinnati USA Regional Chamber, is a year-long leadership development program targeted to emerging leaders in the Cincinnati USA region. **C-Change** curriculum offers both professional development and community connection that provides opportunities needed to advance both professionally and personally.

Program Objectives:

- **Connect** participants in meaningful ways with peers, community leaders and important resources in the region
- **Develop** and enhance the leadership skills of participants
- **Lead** meaningful community projects that impact the Cincinnati USA region

Program Benefits:

For participants:

- Valuable, applicable leadership skills
- Insights on motivation, communication, negotiation and presentation
- Connecting with others who may become clients, business contacts or long-time friends

For sponsoring companies

- Employees with strengthened leadership skills to grow your company
- Expanded reach and exposure for your company to potential clients and business contacts
- An excellent tool for talent attraction and retention
- A reputation as a supportive, progressive company that invests in their young talent

Candidate Profile:

C-Change is designed for emerging leaders (post-college through age 40) interested in growing their leadership capabilities. Candidates should have demonstrated community service and leadership potential, in addition to a commitment to improving the Cincinnati USA region.

Program Curriculum:

C-Change hosts 10 day-long group sessions over a 12-month period. In addition to these sessions, participants will focus on the design and implementation of a sustainable community project.

Timing & Price:

C-Change will kick off a new class in January 2012, which runs for a full year. All-inclusive tuition for meals, snacks, supplies, curriculum and an overnight retreat is \$2,700 (\$40 application fee).

Applications are now available at <http://cincinnati.com/blogs/cchange/> or by contacting Julie Bernzott, HYPE Program Manager, at 513.579.3113 or jbernzott@cincinnati-chamber.com; deadline for submission is September 23, 2011.

Presented by:



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